

Omnichannel commerce delivered



An End-to-End Enterprise Omni Channel Ecommerce Technology Software Platform

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Customer Satisfaction Rate



Successful Projects



Years of Experience

#### **☆ OCTASHOP E-RETAIL SOLUTION – ABOUT US**



OctaShop - Version 1.0 launched in 2005 building world class globally competitive online



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**18 Years proven track record** of multiple categories, geographies across Ecommerce business models



Team of 200+ expert resources



**Fully developed & configurable -** Enterprise software Product, off the shelf ready to market



24x7 Partner Support.

#### **☆ OCTASHOP OVERVIEW**

2003



Started in 2003 to enable Indian e-retail & brick-and- mortar business to go online with a reliable Enterprise Product

Moving Forward



OmniWare along with OctaShop enterprise will be de-facto solutions for retailer. **POS, Mobility, AI, IoT** and other channels will be advanced or added. Consistent YoY product roadmap – we engineered a robust & scalable solution that powered many reputed business Online venture started by promoters - currently among the top **10** ecommerce operations in India. Developed OctaShop Ver 4.5 Multi-Channel Market Place Enabler. Recognized by Gartner amongst the Global cool vendor in 2012

2017

2005

Introduced INTEGRA Ver 3.3 - It is an component based integration platform to established seamless connectivity to bring any two system closer.

### 2016

2009



**First** OmniWare implementation in Southeast Asia with one of the India's largest multinational conglomerate.

#### 2015

2012



Evolutions of new product - OmniWare – a true Omni-Channel business enabler product.

#### **☆ OCTASHOP SYSTEM ALLOWS**





Highly Scalable, Flexible and configurable architecture Modular level customization based on product category & business design

Accommodating any changes in future business structure. Stock/Price/Inventory management & Invoicing even if ERP is not available

Plug & Play system for third party integration Fully automated & Agile system with auto allocation for all business flows

#### ※ KEY DIFFERENTIATES



#### Localization / Internationalization

- Multi Organization (based on countries, City etc.)
- Multi-lingual
- Multi currency
- Multi Catalogue:-Location based, store based



**Dynamic pricing &** Extensive **promotions module** to align offline store



Advanced Web Analytics Engine. (Customizable)



Campaign Management System – Track able & ROI measurable campaign



Loyalty Module



Scalable ten of thousand transactions per day to match future requirements



Built to Adapt, Modular Approach



Call Center Module - handle enquiries, orders & customer grievances



**Content Management System** - Ease of data uploads, different theme



Global Tax and Invoicing

**User Engagement Module** 





Clients spread across the Indian sub-continent, USA, Brazil, Germany, UK, Denmark, Austria, Middle East, Zambia, Zimbabwe, Kenya, Malaysia, Philippines



# BUSINESS MODULE & SUPPORTED DIVERSE PRODUCT CATEGORIES B2C B2E MARKETPLACE B2B C2C B2B2C

Our all business module allows addition of new categories with utmost ease.





Fashion &

Lifestyle





Flowers & Gifts





Gaming & Digital Content





Foot Wear





**Health Care** 



Jewelry

#### **☆ PRODUCT DEVELOPMENT APPROACH**



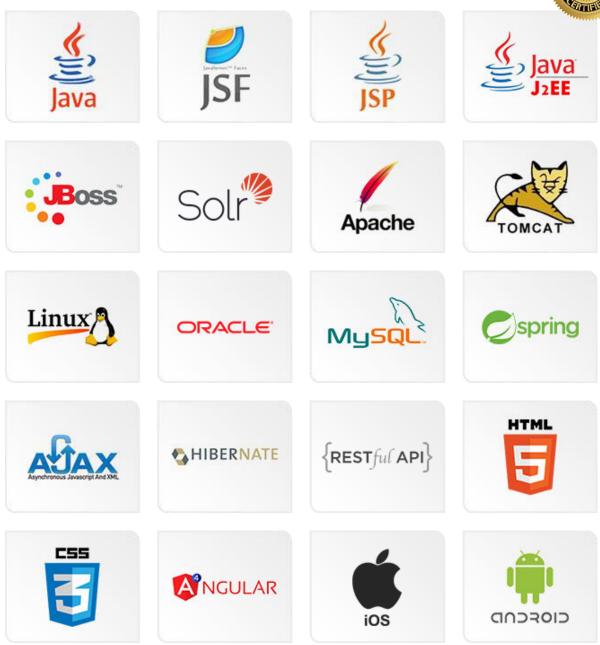


#### **∦ TECHNOLOGY STACK**

ISO 27001:2013

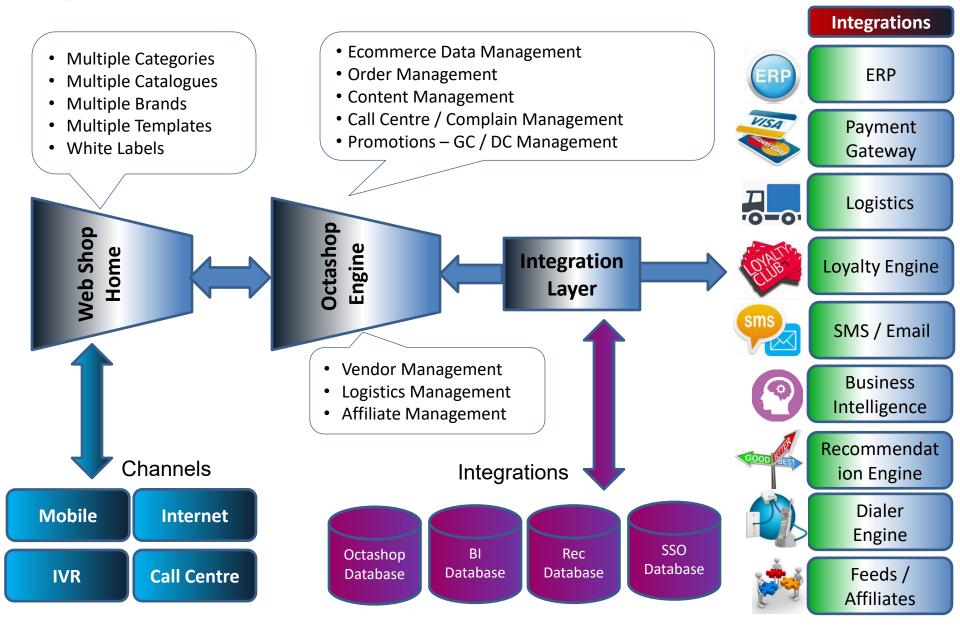
- Java J2EE + Open Source Java API
- Linux OS [cent os]
- Apache (Web Server)
- Tomcat/JBOSS (Application Server)
- Mysql v8.x
- Oracle
- Jboss[ EAP 6.x / Wildfly 11.x ] / Tomcat Application Server

Deployable on any industry standard open source OS, Web Server and application server

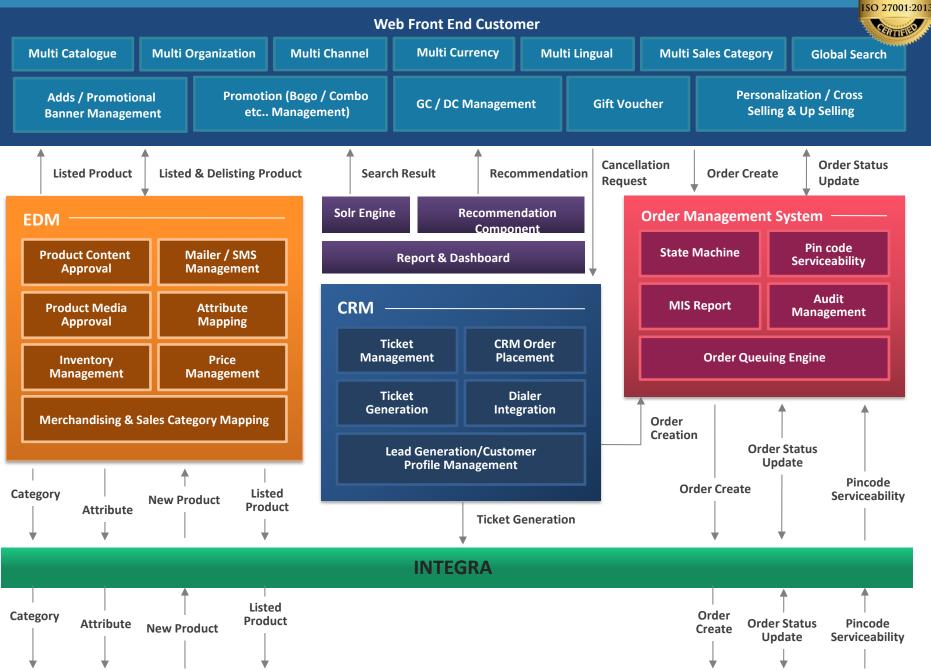




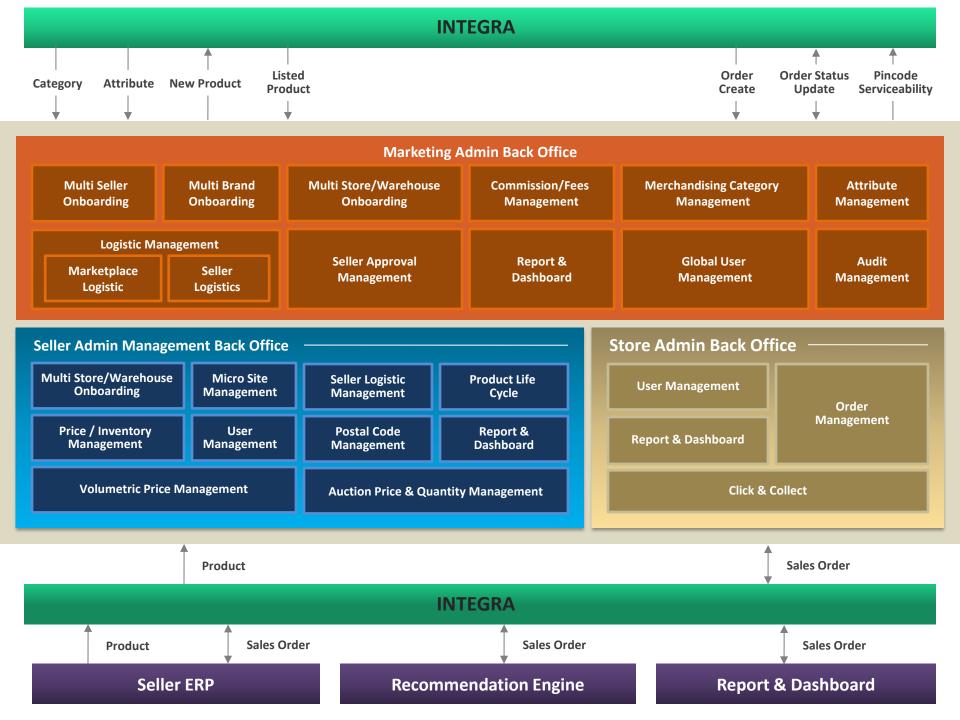
# Octashop - Ecommerce Ecosystem OctaShop



#### **☆ CRITICAL COMPONENT OF OCTASHOP**

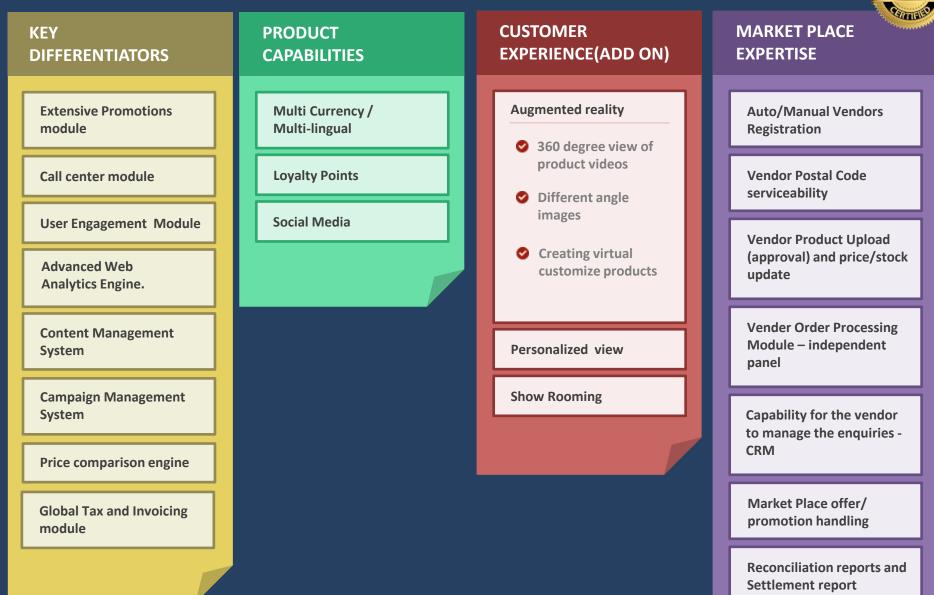


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#### **☆ OCTASHOP ENTERPRISE**









### A TRUE DIGITAL OMNI-CHANNEL MARKETPLACE REVOLUTION

#### ☆ OCTASHOP OMNIWARE

#### **Omniware Building Blocks**

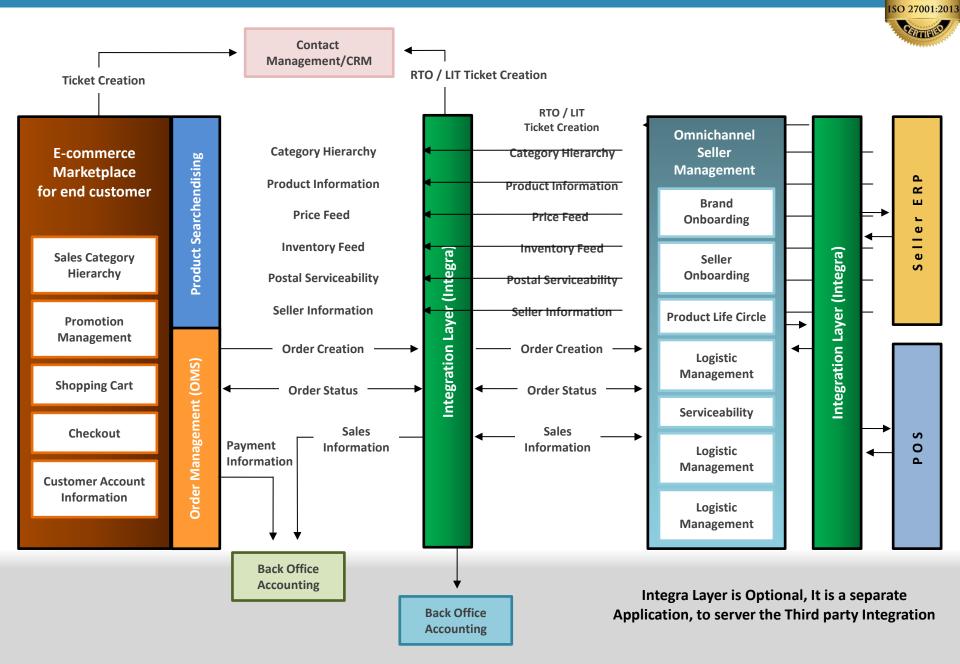




OctaShop Omniware Product has been specially designed to enable different business scenarios for established corporate houses to manage the dynamic & ever evolving fulfillment process of Online e-retail market to achieve their long term goals.



#### \* TYPICAL OMNI CHANNEL MARKETPLACE SOLUTION



CERTIFIED

#### 券 OCTASHOP OMNIWARE



PRODUCT LIFE CYCLE	CUSTOMER EXPERIENCE	KEY DIFFERENTIATORS	MARKET PLACE EXPERTISE
Merchandising Category	Click N Collect	Bulk order Processing Based on Operations	Unique Seller Integration framework
Product onboarding	Loyalty Points	Seamless Integrations	Reimbursement module
Seller/Merchant Onboarding		With LP's	GST taxation
Brand Onboarding	Social Media	Commission Maker Checker process	
Real time Inventory and Price Management			Unique priority master for Fulfillment center postal code wise
MicroSite Management			Intelligent & Flexible Order Processing based on Various Attribute (Postal Code Serviceability /

Order Processing based o Various Attribute (Postal Code Serviceability / Proximity to Customer / Order Type / Category & Brand Preference)



### IT IS THE PLATFORM TO BRING ANY TWO SYSTEM CLOSER

#### **☆ OCTASHOP INTEGRA**





GLOBAL CONFIGURATION To Configure Global Settings



CORE SYSTEM MANAGEMENT To manage core system



**API LIBRARY** To manage API exposed to partners



PARTNER MANAGEMENT On boards Partners & manage configuration



SUPPORT CENTER Support center system



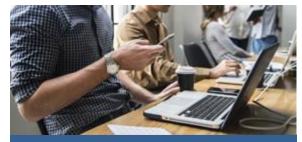
INTEGRATION WIZARD Integration Wizard



API SCHEDULER MANAGEMENT To schedule API



AUDIT LOG Track Logs



USER MANAGEMENT To manage users, assign roles

## WE ARE OPEN FOR DISCUSSION

# contact us @ kumar.rajesh@anmsoft.com

CALL US ON +91 9619861325

